



CHARLEY WILLERTON-MCKEE

VISUAL DESIGNER

832-651-2158

CharleyWM1@gmail.com

www.CharleyWM.com

SKILLS

Software

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe AfterEffects
Adobe XD
Microsoft Office 365

Professional

Communication
Proficient in Spanish

Other

Photography
Illustration
Art Direction

AWARDS

Dean's List 2018-22

Academic Honors Scholarship 2018-22

Achievement Honors Scholarship 2018-22

SCAD Vignettes 2022

Juried Graphic Design Senior Showcase

AAF Awards 2022

Student Brand Identity Campaign, Bronze

LVRN Work From Home 2020

Best Artwork Design, Runner Up

Surf's Up 2019

First Runner Up

EDUCATION

Savannah College of Art and Design

Savannah, GA | 4.0 GPA

B.F.A. in Graphic Design

Minoring in Advertising Photography

Expected Graduation: June 2022

EXPERIENCE

Independent - Freelance Designer

Savannah, GA | 2018 - Present

Rebranded several small businesses from jewelry to real estate, including conceiving and designing logos. Developed graphics such as title cards and credits for student films as well as social media and blog posts for student-run online publication the Manor.

ItCouldBeMe - Volunteer Designer

Remote / Boulder, CO | July 2019 - Present

Advised on design decisions to help them be more self-sufficient in designing their own social posts. Edited files for printing to lessen art costs and expedite the process.

WORKSHOP 8 - Graphic Design Intern

Boulder, CO | June - August 2019

Created promotional company graphics like invitations. Used architectural concepts and ADA guidelines to drive design decisions for building signage. Photographed company events.

Reebok's BOKS - Production Assistant

Boulder, CO | June 2019

Completed requests varying from asking a local store to borrow their Windex to making sure the talent signed their release forms. Controlled the crowd by printing and placing large crowd release forms as well as managed questions to lessen the producer's work.

Central Graphics - Graphic Design Intern

Akron, OH | Dec 2018

Designed promotional materials including informational flyers about the shop's products. Edited print files sent by clients quickly to ensure their art was delivered on time. Learned about various printing techniques and machines such as SEG.